

Baby Partners

Care Coordination for your Patients



Thank you for being a valued provider for members in one or more of our health plans: **Jefferson Health Plans Medicare Advantage, Jefferson Health Plans Individual and Family Plans, Jefferson Health Plans CHIP, and/or Jefferson Health Plans EverWell (our Medicaid plan).**

All of our pregnant and postpartum Jefferson Health Plans EverWell members are eligible to receive care coordination through our Baby Partners program. Our care coordinators help members:

- Find providers for prenatal and postpartum care for mother and baby
- Schedule doctor and dentist appointments
- Arrange transportation and assist with navigating MATP
- Understand the importance of prenatal care and prepare for the postpartum period
- Connect with community resources including parenting classes, food resources, and baby supplies



- Answer questions about insurance and their benefits
- Link to behavioral health services when needed

Baby Partners attempts to call every pregnant Jefferson Health Plans EverWell member to enroll in Baby Partners. If you would like to enroll your patient directly, please call 1-833-705-3751.

Obstetrical Needs Assessment Form (ONAF)

Jefferson Health Plans relies on your timely submission of the ONAF to enroll members into our Baby Partners program and collect important clinical and quality data. Providers can also earn up to \$200 total for submitting a prenatal and postpartum ONAF form. Visit [JeffersonHealthPlans.com/Providers/Clinical-Resources/Baby-Partners](https://www.jeffersonhealthplans.com/Providers/Clinical-Resources/Baby-Partners) for more info about ONAF.

Breastfeeding Support and Equipment

Baby Partners offers a 24-hour breastfeeding hotline to connect members to a lactation counselor.

Hotline number: 215-307-6791

Breastfeeding Jefferson Health Plans EverWell and CHIP members can use Pacify, a mobile

app that connects members with breastfeeding experts for one-on-one support and advice. Providers can directly refer patients by:

- Completing the referral form at pacify.com/experts/providers#form
- Faxing a referral to Pacify at 1-866-431-8201
- Contacting our Baby Partners Department via phone at **1-833-705-3751** or by emailing babypartners@jeffersonhealthplans.com

Breast Pumps

All members are eligible to receive an electric breast pump any time after the beginning of the third trimester. The Breast Pump Order Form is located at [JeffersonHealthPlans.com/forms](https://www.jeffersonhealthplans.com/forms).



Blood Pressure Cuffs

All pregnant and postpartum Jefferson Health Plans EverWell members are eligible to receive home blood pressure monitors. The order form can be found at [JeffersonHealthPlans.com/forms](https://www.jeffersonhealthplans.com/forms).

Glucometers and Testing Supplies

All Jefferson Health Plans EverWell members can obtain their diabetes supplies from an ordinary pharmacy with a prescription.

Other Programs and Resources

Doulas: Baby Partners can connect members with a doula. Please contact Baby Partners if your patient is interested.

Home Visiting: Members are eligible to enroll in a program of home visiting with a nurse or social worker who will work with them on child development and resource needs. Members can call Baby Partners to enroll, or you can refer your patient directly. Visit [JeffersonHealthPlans.com/Providers/Clinical-Resources/Baby-Partners](https://www.jeffersonhealthplans.com/Providers/Clinical-Resources/Baby-Partners) to learn more.

Meal Support: Baby Partners members may be eligible to receive medically tailored meals from

one of our partners. Members diagnosed with gestational hypertension, gestational diabetes, or hyperemesis may receive six weeks of meals for their household.

PA Navigate: Members can use PA Navigate to search for resources such as food, baby clothing, and utility support: panavigate.org.

Alternative options for postpartum visits

We have partnerships with several providers that can offer alternative appointments, like in home visits or telehealth, at alternative locations for Jefferson Health Plans EverWell members. Any services that are provided by a provider under a Jefferson Health Plans postpartum visit program will be reflected in your care gap reports and will positively affect your quality performance. If both you and one of our provider partners render the same service, claims will not be denied.



Learn More About
Baby Partners



[JeffersonHealthPlans.com/Providers/
Clinical-Resources/Baby-Partners](https://www.jeffersonhealthplans.com/Providers/Clinical-Resources/Baby-Partners)

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